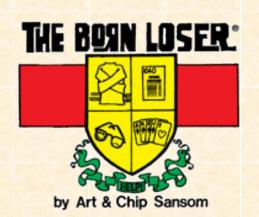
Persistent Identifiers & Language Resources



Potential for PIDs in TC 37 Resources

Sue Ellen Wright
Kent State University, Kent, Ohio
MPI Persistent Identifier eScience Seminar, Munich, March 2007







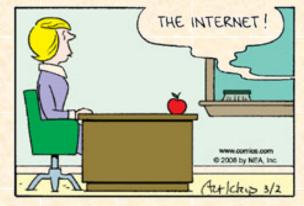








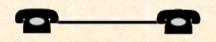


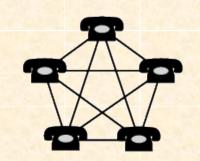


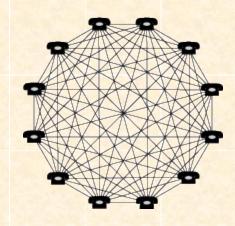
Web of Power & Impotence



- Metcalfe's law & various mathematical variants
- Indeterminacy: polysemy, homonymy, synonymy
- Issues of precision & recall
- Reliability, accuracy, relevance
- CLIR issues
- Unverified quality
- Inaccessibility of, unstable access to reliable resources

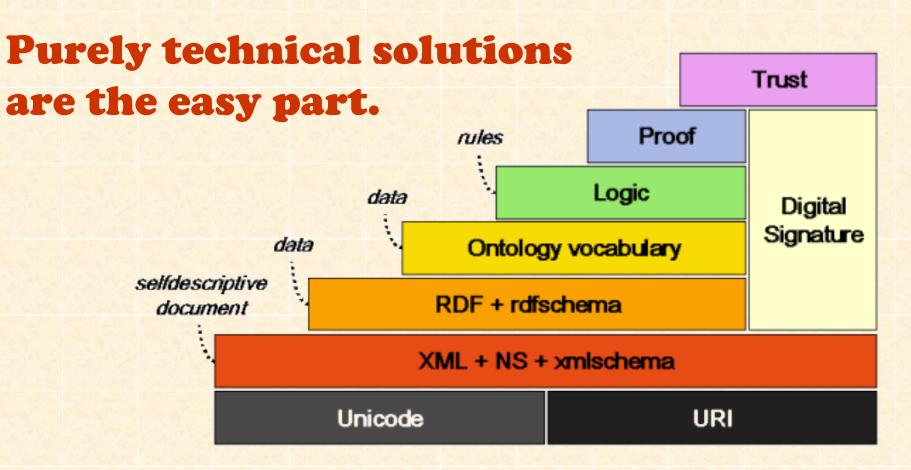






Securing the Trust Layer





Web of (Dis)Trust

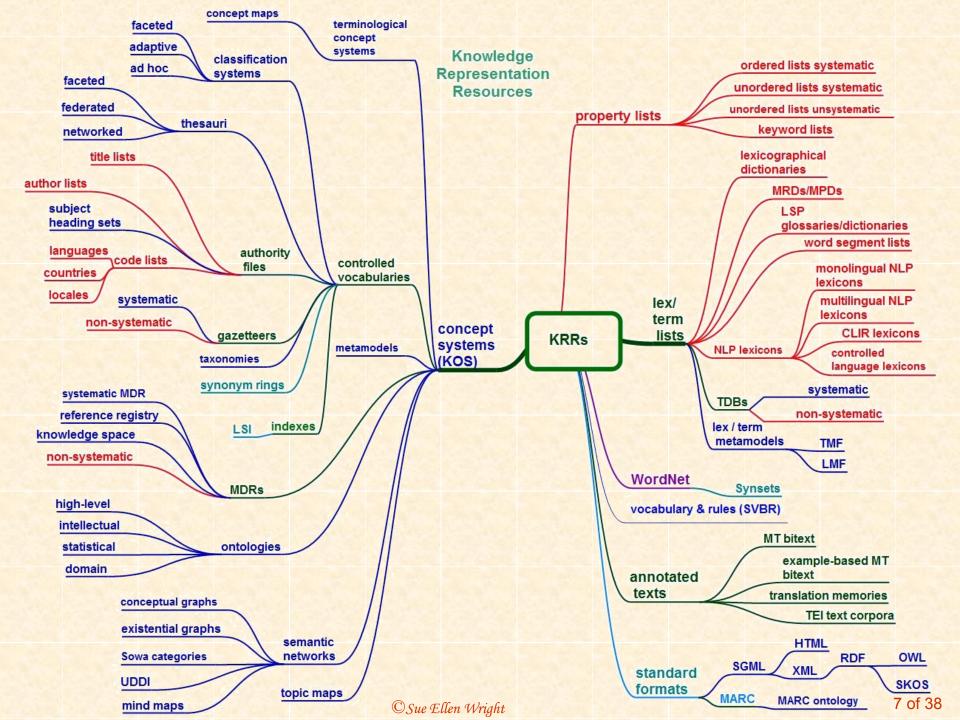


- The "oh yeah?" ("says who?") button
- The greatest mass is concentrated in unsubstantiated link & tag space
 - Folksonomies, social networking
- Technical solutions (digital signatures, certificates, etc.)
- Tools for building data sets in authoritative repositories
- Subject experts create authoritative definitions in inaccessible frequently linguistic resources





- Resource that contains knowledge we can :
 - Manipulate
 - Mine or use to enrich other resources
 - Analyze and reuse (leverage)
 - Use to interact with various tools, either based on common environment planning (or not)
- Resources that are in themselves ontologically "organized" (systematic)
- Resources that contain latent organizational elements (non-systematic)
- Tagged or linked information, or not



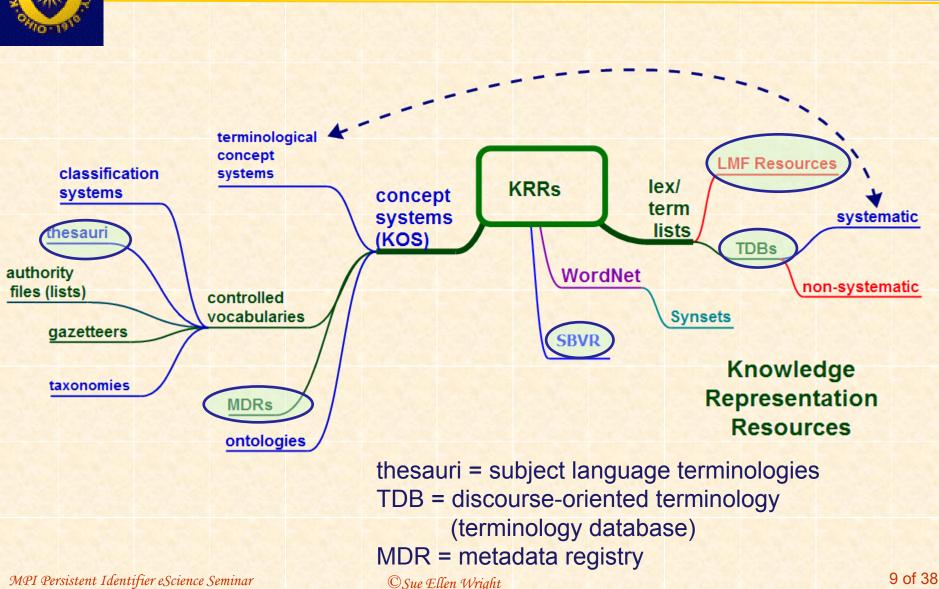
Colors



- Blue: systematic, represents shallow to deep semantic structures
- Red: non-systematic, primarily lists with random or conventional (e.g., alphabetical) ordering principles
- Green: hybrid superordinate nodes with both systematic and non-systematic children; texts of various kinds
- Purple: WordNet: internally hybrid system; shallow systematics, lexicographical approach

Resources of Interest for PIDs





Language Resources



- Controlled vocabularies (SKOS space)
- LMF = Lexical Markup Framework
 - ◆ ISO 24613
- Terminology Database (TDB)
 - ◆ ISO 30042, TermBase eXchange (TBX)
- Metadata Registries
 - ◆ ISO/IEC 11179 Data Element standards
 - ◆ ISO 12620 Data categories, ISO TC 37 Data Category Registry (ISOcat)
- Semantics of Business Vocabulary & Business Rules
 - ◆ ISO DIS 24707



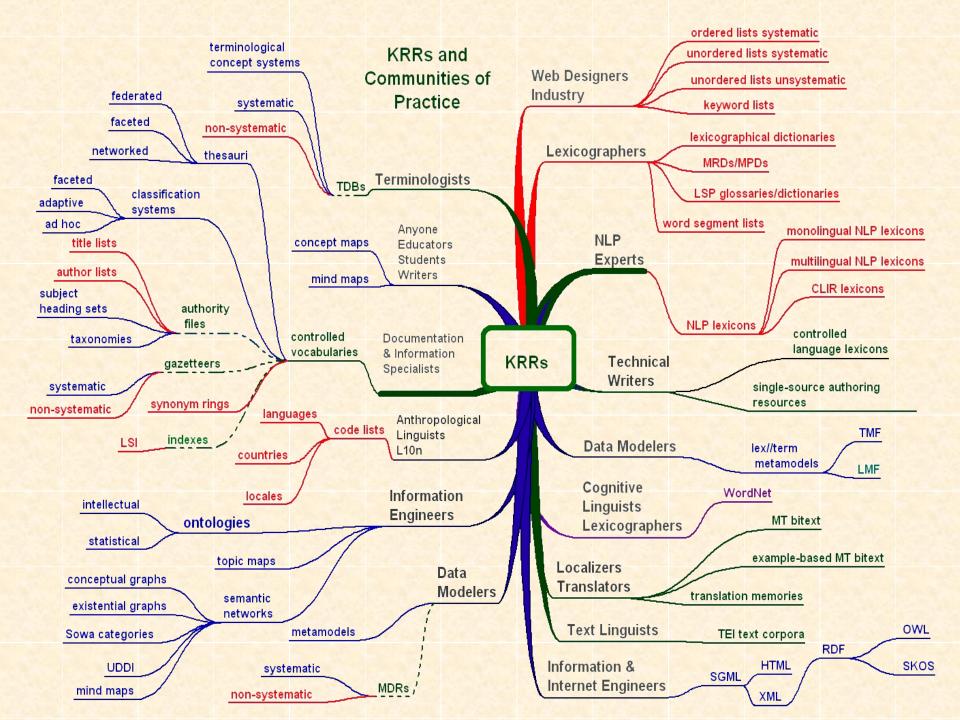


Semantic Community

Community of Interest

Community of Practice

Collaborative Community



Communities of Practice



- Much more diverse than the entities shown in this slide
- Slide entities reflect prototypical driving forces behind specific applications
- Example of oversimplification: language and locale standards
 - Librarians (catalogers, documentationalists)
 - Terminologists
 - Anthropological linguists, Bible translators
 - Dialect specialists
 - Localization engineers & software translators
 - Business-oriented knowledge & information specialists

Latent Subtexts



- Different communities of practice (CoPs) use different terms for the same concepts and the same terms for different concepts.
- KOS are defined differently by different CoPs.
- Some terms are used indiscriminately.
- Result: indeterminacy in the form of hidden polysemy and synonymy even in the designation & definition of KRRs.

Semantic Community



- Definition: community whose unifying characteristic is a shared understanding (perception) of the things that they have to deal with
- Two kinds of (business) Semantic Communities:
 - **♦** Collaborative Community (CC)
 - e.g., a department, cross-function programme team, an internal service
 - e.g., potentially broader: an internal or external collaborative team
 - **♦** Community of Practice (CoP)
 - e.g., project managers, operational excellence champions, departmental budget managers
 - potentially broader: CC + other stakeholders, interested colleagues in other working groups?
 - Where does Community of Interest (CoI) come in?
- Three scopes for Semantic Communities:
 - internal to an organization
 - among parts of different organizations
 - across a discipline or set of related disciplines, potentially on an international level

Point of View





Déformation professionnelle is

a French phrase, meaning a tendency to look at things from the point of view of one's own profession and forget a broader perspective. It is a pun on the expression "formation professionnelle," meaning "professional training." The implication is that all (or most) professional training results to some extent in a distortion of the way the professional views the world.





- Controlled vocabulary (subject-language terminology):
 - One or more words designating a concept
 - A descriptor in a controlled vocabulary used for information management & retrieval
 - ◆ Terms in a controlled vocabulary
- TDB (discourse-oriented terminology)
 - One or more words designating a concept
 - A single or multiword string used to designate a concept in human spoken or written, generally uncontrolled, discourse
 - May be structured (concept system) or not

Crosswalks and Mashups



- Controlled vocabulary developers tend to use terminology as a synonym thesaurus, whereas terminologists consider terminologies and even terminological concept systems to be different from thesauri.
- There is a need to identify crosswalk nodes between the systems in order to achieve any degree of interoperability.

References



- Berners-Lee, Tim. 1997.Cleaning up the User Interface, http://www.w3.org/DesignIssues/UI.html
- Haendler, James, and Golbeck, Jennifer. 2007. Metcalfe's Law, Web 2.0, and the Semantic Web. Gophttp://www.cs.umd.edu/~golbeck/downloads/Web20-SW-JWS-webVersion.pdf
- Hilse, Hans-Werner, and Kothe, Jochen. 2006. Implementing Persistent Identifiers. CERL 2006. http://www.knaw.nl/ecpa/publ/pdf/2732.pdf
- Lee, Jae Sung. Nov. 27 2007. Ontology Work Guide for Web Contents -- Principle and Methods (proposal for new work item in ISO TC37)
- Koivunen, Marja-Riitta and Miller, Eric. 2001. W3C Semantic Web Activity Semantic Web Kick-off Seminar in Finland Nov 2, 2001
- Svenonius, E. (2000). The Intellectual Foundation of Information Organization: Digital Libraries and Electronic Publishing. Cambridge, Mass. MIT Press.
- ISO TC37/SC4
- Wittenburg, Peter, and Wright, Sue Ellen (Ed.) . 2007. Infrastructure Note on Registry Databases. ISO TC 37/SC4 Memo

Knowledge Representation Resources



3 2	1//			1111					
SHAPE TO SHAPE									





- Systematic resources include explicitation of relationships (parent-child, meronymy & metonymy, sequentiality, defined edges in logical triads (RDF), etc.)
- Non-systematic resources are not ordered or are conventionally ordered (alphabetical dictionaries, non-mnemonic numerical sequences, etc.)
- Some resources (terminologies, metadata registries [MDRs], etc.) are manifested in both variations
- Degrees of systematicity



Degrees of Systematicity

- "Lightweight ontologies"*
 - ◆ Thesauri (subject-language terminologies)
 - Classification systems
 - Taxonomies
 - Discourse-oriented terminologies & concept systems (TDBs)
- "Heavyweight ontologies"
- Thesauri & terminological concept systems are not equated here with ontologies because they do not generally contain explicit rules for automatic analysis and processing.
- *Gómez-Pérez & Fernández-López



Problematic Terms: concept system

- concept system
 - Set of concepts structured according to relations among them (ISO 1087)
 - Vs. concept scheme according to SKOS, where relations are theoretically optional
 - Nearly synonymous with KOS
 - Terminological concept system: traditionally, visual representation of semantic relations within a defined subject field





- What resources are we talking about?
- To what extent might they be useful in general web environments, particularly Web 2/Web 3 frameworks?
- What role might PIDs play in these resources?
- How might the availability of expert terminologies contribute to a trust layer in the evolving web environment?



Problematic Terms: concept system

- concept system
 - Set of concepts structured according to relations among them (ISO 1087)
 - Vs. concept scheme according to SKOS, where relations are theoretically optional
 - Nearly synonymous with KOS
 - Terminological concept system: traditionally, visual representation of semantic relations within a defined subject field

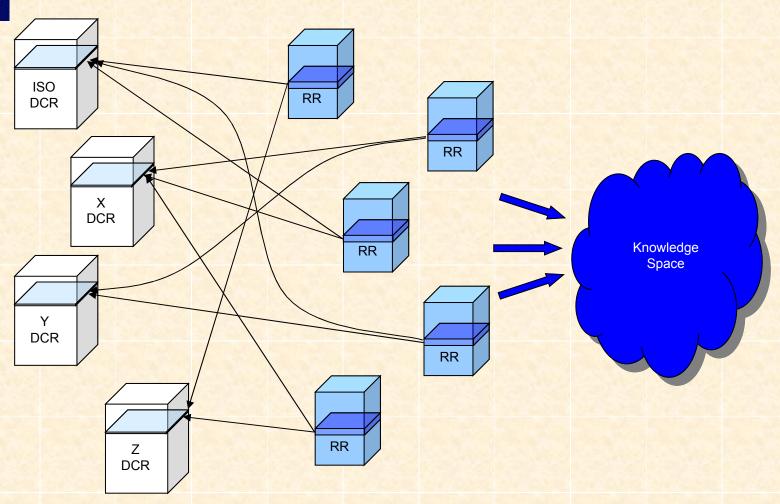
Problematic Terms



ontology

- Set of concepts structured according to relations among them (def. for concept scheme/system)
- Prototypically systematic, sometimes with very deep structures (so-called high-level ontologies)
- ◆ Some of whose nodes can be characterized by axioms or rules that can be used for machine processing of logical "intuitive" problems and queries







What does a 'Business Tool for Specifying Vocabulary & Policy/Rules' Contain?

Business Vocabulary + Rules

=

Business Glossary

(Noun Concepts, Definitions & Primary Terms)

(+)

Taxonomy

(General/Specific + Whole/Part Hierarchical Relationships)

+

Thesaurus

(Synonyms, Acronyms, Abbreviations, etc. + Multilingual) (Instances of Concepts e.g. Business Events & Business Entities) (Verb Concepts {Business Facts; Relations among Concepts})

+

Ontology

(Relations among Instances of Concepts)
(Definitional Rules)

(Definitions, Relationships & Rules specified in formal logic)

+

Business Rules

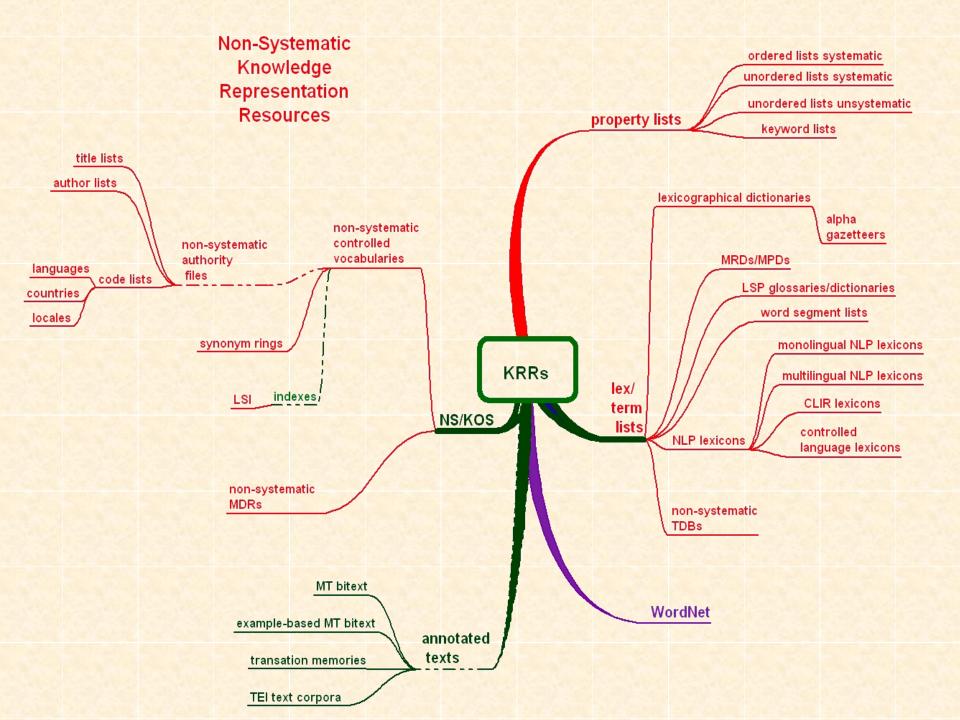
(Rules Governing Business Actions)

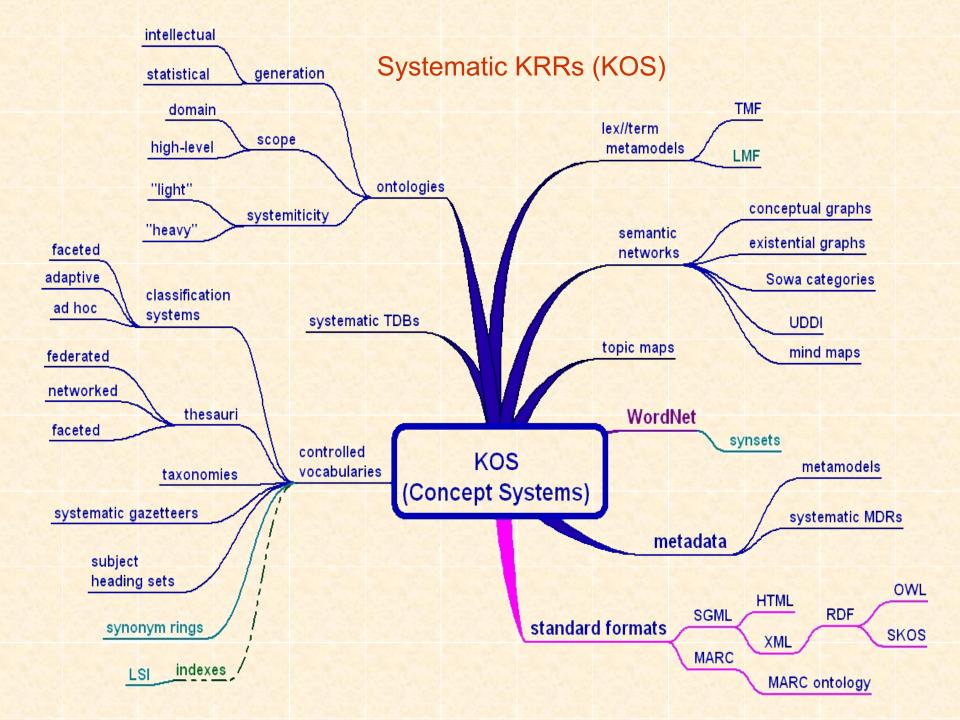
© Donald Chapin, 2006

Potential for Faceting



- Communities of Practice
- Systematic resources
- Non-systematic resources
- Technology orientation (Semphuber)
- Degrees of indeterminacy
- Language & knowledge-oriented standards
- Standards bodies

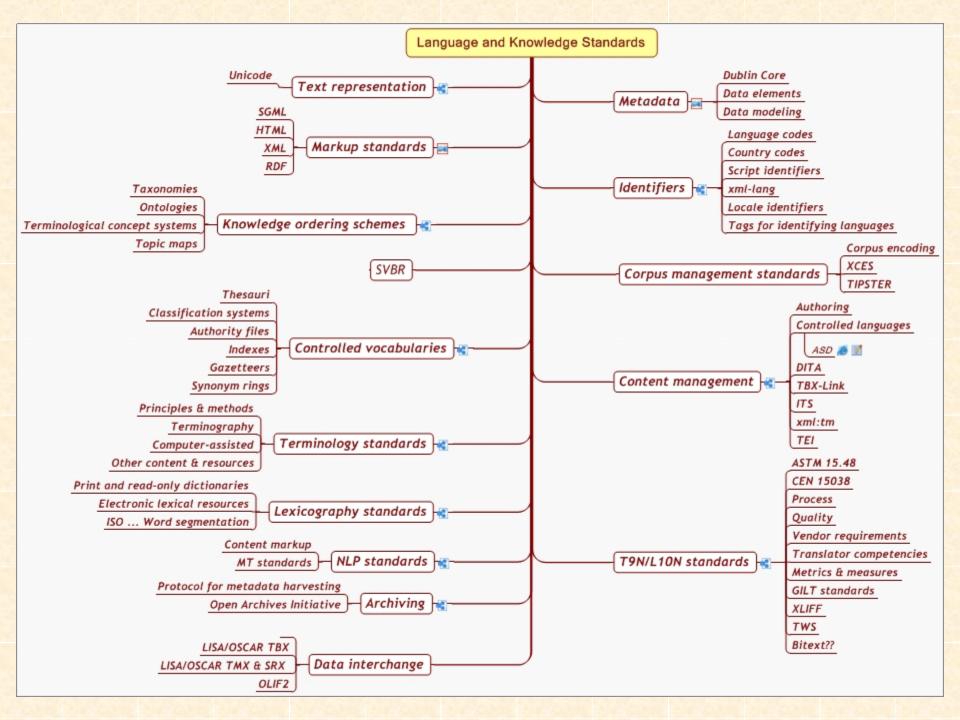






Standards for "Language Industry"

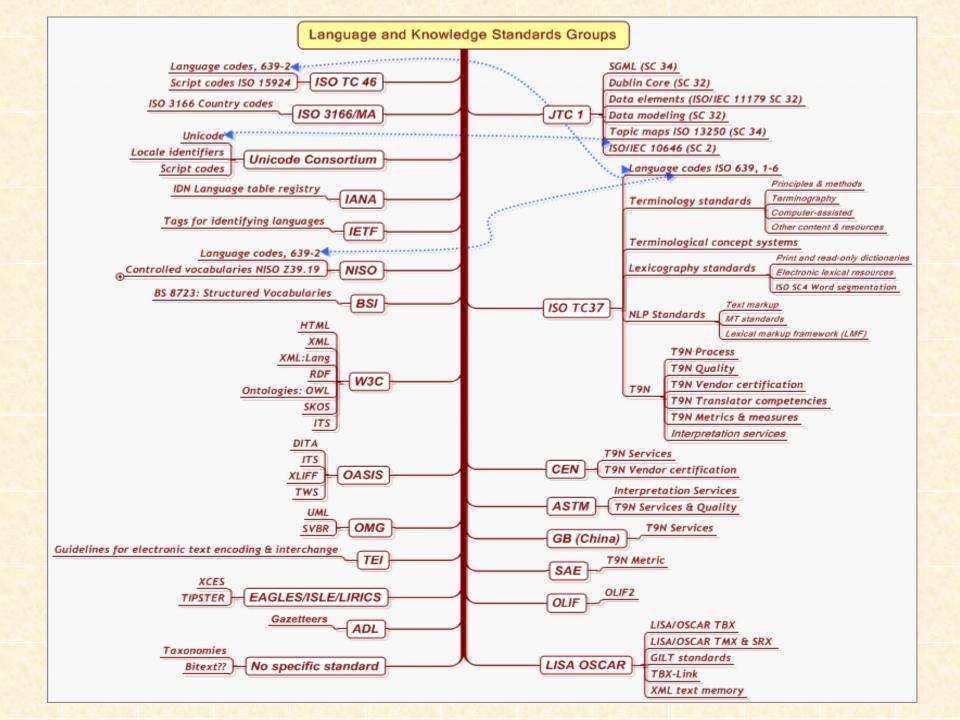
- Not as detailed on the KOS side of the equation because these slides cast an even broader net
- Focus on the so-called "language industry," much of which is potentially interesting for information science perspectives
- Major missing elements that need to be added on the KOS side



Standards Bodies



- ISO family of standards bodies
- National bodies (NISO, DIN, BSI, etc.)
- Web-oriented standards bodies (W3C, IETF, Unicode, etc.)
- Industry standards (OMG, OASIS, LISA, etc.)
- Professional organizations (ATA, FIT, etc.)
- Research groups and grant teams
- Others?



Outlook



- Incorporating all types of knowledge resources into a single system is a daunting task.
- The inclusion or exclusion of certain resources is very much subject to personal opinion.
- The exclusion of resources may mean loss of interoperability in the future.
- Opportunities for faceting are numerous and highly interesting.

Do YOU have any answers?



- What do we need to add?
 - Resource types?
 - Communities of practice?
 - Standards?
 - Standards bodies?
 - What kinds of crosswalks ...
 - Are the most important?
 - Are the most challenging?

For More Information



Sue Ellen Wright
 Institute for Applied Linguistics
 Kent State University
 109 Satterfield Hall
 Kent, Ohio 44242, USA

sellenwright@gmail.com

